

# La Musica – Are You Playing Your Song? By Giovanni Gaudelli

*“... his passion and zest for life are contagious and will help you find deeper meaning and authenticity in your life.”*

**~ Richard Flowers, Chief Executive Officer, Social Security Board, Belize**



## You are the “maestro” of your life!

In his Amazon bestselling book ***La Musica – Are You Playing Your Song?***, Giovanni Gaudelli shares his uplifting message by taking the readers on an exciting self-discovery journey and leads them to tune into their own beautiful harmony. He sheds an empowering light on people’s natural abilities to become the best they can be and experience more fulfillment and satisfaction.

***La Musica*** is fun and easy to read and offers down-to-earth ideas on how we can all get in touch with our own internal resources and create the kind of life we desire.

The book’s strength lies in its capacity to bypass the logical mind in order to reach and nurture the core emotional heart of the reader. Its concept is easy to understand and the author provides a step-by-step diagram illustrating how our beliefs influence our attitudes, emotions, actions, and ultimately our results.

Giovanni is a keynote and motivational speaker, a certified professional coach and business consultant.

Available on Amazon: <http://www.amazon.com/dp/1940278104>

Praise for  
*La Musica*

*"The book makes me really think about life and how I personally am tapping into my personal greatness.*

*The book is a must-read for anyone who is looking to grow personally or professionally."*

~ Cynthia Bazin, President of SmartChic (smartchic.me)  
Success magazine blogger (success.com)  
Sacramento, CA

*"Dynamic, enthusiastic, sincere, and humorous. I've been associated with Giovanni for the better part of four decades. Those adjectives aptly describe the author. No matter your field of discipline, if you are committed to taking your game to the next level, this book is a compelling guide."*

~ Robert A. Mariani, Chartered Life Underwriter & Financial Security Advisor, Pointe-Claire, Canada

*"Giovanni writes this masterpiece of practical living instructions to help you and I, become our own musical conductor & "maestro". You will have to read it, to figure out how being a slush buster and back washer can help you do this and improve your performance... But then, that will be just one of the pleasant surprises you gain from reading La Musica."*

~ Timothy Grant Carter - a.k.a. "Slam" Author of Best Selling "Positive x Positive = Unlimited" and Public Speaker, Thomasville, North Carolina, USA

*"This book is a lot like Giovanni. It's full of beautiful inspiring MUSICA. It offers a delightful and refreshing approach that you can apply to all aspects of your life. This book is a gift. Read it and you will feel an irresistible drive to bring out the best in yourself and others."*

~ Sylvain Guimond, Ph.D., Sport Psychology Specialist, International Consultant to World-Class Athletes, Author, Speaker and Founding President of Bionix, Sorel, Canada

**Book Title:** La Musica – Are You Playing Your Song?  
**Author:** Giovanni Gaudelli  
**Paperback:** 128 pages  
**Publisher:** Splendor Publishing (May 3, 2015)  
**Language:** English  
**ISBN-10:** 1940278104  
**ISBN-13:** 978-1940278100  
**Book Dimensions:** 6 x 0.3 x 9 inches  
**Library of Congress Control Number:** 2015938820  
**Printed in the United States of America**  
**Available on Amazon:** <http://www.amazon.com/dp/1940278104>



## Author's BIO



### **Giovanni Gaudelli** **Motivational & Keynote Speaker** **Professional Certified Coach and Consultant**

**Giovanni Gaudelli** is one of North America's most dynamic motivational and keynote speakers. He is also a certified professional coach and business consultant. His services are available in English, French and Italian which he speaks fluently. For more than 15 years, this accomplished and outstanding speaker has engaged and uplifted audiences by delivering his presentations with passion, humour and authenticity. Whether he's speaking to executives, managers, sales teams, customer service or support staff, his unique conference style creates a memorable, positive impact that lasts. People from all walks of life have changed their outlook after hearing Giovanni's message.

Giovanni began his career teaching high school English, where he helped students develop and substantially increase their learning abilities. In 1980, wanting a new challenge, he chose to work for the London Life Insurance Company. His results as an insurance representative were impressive and he was rapidly promoted to leadership positions. For ten years, he managed a London Life Regional Center. He then went on to operate his own extremely successful SFL-Desjardins Financial Security franchise where his positive attitude, perseverance and people-centered leadership helped him maintain constant growth, increase employee retention and foster remarkable staff performance.

In the late 1990s, in parallel to his financial services career, Giovanni started sharing his inspiring ideas through motivational and keynote presentations. In 2010, he sold his business and now totally devotes his time to his speaking, coaching and consulting engagements.

Based in the Montreal area in Canada, Giovanni is also an active community volunteer. He is a member of the Laval Alzheimer Society's Board of Directors. He is President of the Board of the Generations Foundation which provides a nutritious breakfast, hot lunch and snack daily to over 7,700 needy schoolchildren in 96 schools and learning centers.

He has a Bachelor of Arts in English Literature and Italian as a Second Language and a Diploma in Education from McGill University in Montreal, Canada. Trained by the Coaches Training Institute (CTI), he is a Certified Professional Co-active Coach (CPCC).

Website: [www.giomotivation.com](http://www.giomotivation.com)

Twitter: @giomotivation

**CONTACT**

**Giovanni Gaudelli**   [giovanni@giomotivation.com](mailto:giovanni@giomotivation.com)   **514.894.8044**



## What Clients Say About Giovanni Gaudelli's Live Presentations

*"Your enthusiasm, humour and messages captivated everyone and got you a standing ovation.*

*Comments were very positive and many franchisees went back to work with very precise messages and learning. Thank you for contributing to the great success of our Annual Congress."*

**~ Lyne Chayer, Vice-President, Marketing  
Les Rôtisseries St-Hubert**

*" We had the pleasure of having Giovanni Gaudelli speak to our group prior to a series of training sessions.*

*His content, passion and dynamic personality fired up the participants and stimulated their interest and enthusiasm far beyond the training sessions that followed."*

**~ Lisa Hoy-Pressick, State Farm Insurance  
Companies, Ontario**

*"Giovanni created a tsunami of positive straight-from-the-heart energy during our annual business plan launch in 2012.*

*So much so, that we brought him back in 2014 and made sure he also did a presentation at our Employees' Day. Memorable moments that continue to inspire the members of our sales management team."*

**~ Dominique Dupont, Vice-President  
Human Resources, Lumen**

*"Your pre-social keynote presentation was everything we wished for – light, entertaining, educational and energizing – you were excellent.*

*Your engaging and entertaining delivery made the 80 minutes of content feel as if it was 20 minutes long – well done Giovanni."*

**~ Spartacus Penev, Director of Program  
DPI 2010**

For more than 15 years, Giovanni Gaudelli has delivered memorable keynote and motivational presentations for companies and organizations such as Acura, Belize Social Security Board, CAA-Québec, DPI Canada, Desjardins Financial Security, Freedom 55 Financial, Hyundai, Marriott, La Capital Financial Group, Les Rotisseries St-Hubert, Lumen, Mary Kay Cosmetics, Public Works Canada, RE/MAX, Service Canada, State Farm Canada and Uni-Select /Carrossier ProColor.